

OFFERS APPLY TO DELIVERIES FROM 1ST JULY - 29TH JULY. UNLESS OTHERWISE STATED

ON TRADER DEALS



CARLSBERG MARSTON'S
BREWING COMPANY

AMAZING OFFERS, SUPPORT & INSPIRATION

JULY 2022

ORDER.CARLSBERGMARSTONS.CO.UK TO ORDER ONLINE



AN ITALIAN BEER
MADE FOR THE TABLE

VALGANNA

ITALIA 1877

Enjoy Responsibly [bedrunkaware.co.uk](https://www.bedrunkaware.co.uk)

Brewed in the UK

JULY 2022

in this issue...

INTRODUCTION 02

OUR RANGE 3

DEALS 19

DEALS SUMMARY 27



CARL MIDDLETON,
VP ON TRADE

WELCOME

to our July edition

Welcome to your On Trader Deals brochure. In this edition we are excited to focus on Birrificio Angelo Poretti following the launch of our multi-million pound brand campaign, seeing Poretti feature on TV for the very first time.

Brooklyn Pilsner is now available - a brand new beer from Brooklyn Brewery. This 4.6% crisp, bright, refreshing pilsner is going to bring flavour to the world beer category.

As always thank you for your continued support, please continue to communicate with your Business Development Manager to keep up to date with the latest range available.

To speak to a telesales representative and place an order please call one of the numbers below:

0800 587 0773 | 0800 085 4646

CMBC has teams in Wolverhampton and Leeds dedicated to sales and service support. We'd love to hear from you.



CARLSBERG MARSTON'S
BREWING COMPANY

OUR RANGE



TAP INTO CASK ALE

Cask Ale is a key part of what makes the Great British Pub so special and it is incredibly valuable both to your business and to your drinkers.

Did you know...

CASK ACCOUNTS FOR...

1 IN 10  **PINTS OF TOTAL BEER!**
AND IS WORTH A HUGE £836 MILLION

RETAIL SALES VALUE IN THE ON TRADE

Source: CGA OPMS data MAT P2 2022

And when we spoke to cask ale drinkers they told us that they see cask ale as a sign of quality and a key reason to visit the pub!

44%

DRINKS SAY CASK ALE IS THE SIGN OF A GOOD PUB

74%

WOULD VISIT LESS OFTEN OR NOT RETURN IF CASK ALES ARE REMOVED

79%

OF NON-REGULAR CASK DRINKERS ARE OPEN TO DRINKING IT MORE OFTEN IN THE FUTURE

Source: Savanta Cask Ale Research – Consumer and Trade Mirror Surveys – Jun-Jul 2021

YOUR CMBC CASK RANGE

CMBC is proud to be the largest cask ale brewer in the UK and our exceptional range means we have a brand & style to suit every occasion and drinker.



HOBGOBLIN THE BRAND TO WATCH IN 2022

Hobgoblin Gold is a light and refreshing golden beer. A combination of four hop varieties infused with malted barley and a touch of wheat give this easy drinking golden beer tropical aromas of citrus and passion fruit. A biscuit-like malt base gives way to heaps of fresh lemon and lime zest. A hop kick riot of rascally refreshment.

- See:** Golden
- Smell:** Fragrant, citrus and wild forest gooseberries
- Taste:** Mouth-watering malt & refreshing citrus hop kick
- Sweet:** 2
- Bitter:** 3
- Food pairing:** Fish & Chips or a simple scotch egg, the perfect picnic pint

Speak to your BDM or customer service representative about the range currently available to you.

IN THE NEXT EDITION...

we will share our top tips for perfect cask ale quality and more...

LAGER

Our lager range has extended to cover all categories for you and your customers. Ranging from Standard to Premium and even growing our World collection, you can be certain we can offer you an outstanding range of beers.

AVAILABLE AS  **DRAUGHTMASTER**
 This is an innovative dispense system that uses compressed air to serve fresh pressed beer.
www.draughtmaster.com/uk

CORE  CARLSBERG DANISH PILSNER 3.8% Light and refreshing with a smooth, full mouthfeel, perfect balance of bitterness and sweetness, and a distinctive citrus hop aroma.		PREMIUM WORLD  SAN MIGUEL ESPECIAL 5.0% San Miguel is a premium pilsner-style lager, delivering a full-bodied and well-balanced flavour with a clean, crisp & refreshing taste.			 ESTRELLA DAMM 4.6% Brewed using 100% natural ingredients. Light amber and golden in colour, with a pale and persistent head.		 BROOKLYN PILSNER 4.6% Crisp, bright and smoothly refreshing. A pale golden beer with a delicate citrusy finish.	 BIRRIFICIO ANGELO PORETTI 4.8% Birrificio Angelo Poretti is a full-flavored lager with a sweet malty body and an assertive bitterness.	
CORE 	CORE PLUS 	PREMIUM 	PREMIUM WORLD 	WORLD 	DISCOVERY WORLD 				


CRAFT

Craft offers a world of possibilities to explore new styles and flavours and our range does not disappoint providing a solution from entry level to speciality, catering for all drinkers looking to trade up and try something new.

ENTRY  SHIPYARD AMERICAN PALE ALE 4.5% An easy drinking, American style Pale Ale bursting with fruity, citrus hop flavour and gooseberry and pine aroma.	PREMIUM  BROOKLYN LAGER 5% Light hop bitterness and moderate sweetness. Both bitterness and sweetness linger on the palate before finishing clean.	 BROOKLYN DEFENDER 5.5% The punch of the piney/citrusy hop bitterness competes beautifully with heat and leads to a myriad of food options when it comes to this beer.	SPECIALITY  ERDINGER WEISSBIER 5.3% Imported German wheat beer brewed to the original recipe and traditionally matured in the bottle like champagne for 28 days.
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ALCOHOL FREE BEER

As more consumers look to moderation CMBC's range of low and no alcohol beers is growing to suit all drinkers and occasions.

WORLD  ERDINGER ALKOHOLFREI 0.5% The non-alcoholic drink from Erdinger is not only a real energizer but also low in calories, with just 125 calories per 500ml bottle, and made exclusively from natural ingredients.	 SAN MIGUEL 0.0% All of the aroma, flavour, freshness and quality of a beer without the alcohol.	CRAFT  BROOKLYN SPECIAL EFFECTS 0.4% Special Effects is a hoppy 0.4% lager with an unexpected piney aroma and pleasantly bitter finish.
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KEG & SMOOTH



AMBER  WAINWRIGHT AMBER 4.1% With a subtle bitterness and delicately enticing hop balance, Wainwright Amber is satisfyingly moreish. Clean, creamy and lightly fruity; a pint at the pinnacle of perfection.	GOLDEN  HOBGOBLIN IPA 5.0% Collision of Old and New World hops provide an explosion of tropical aroma and a juicy bitterness.	 WAINWRIGHT GOLD 4.1% Premium keg beer from Wainwright. A refreshing alternative to standard keg ale, with fruity, sweet, citrus flavours.
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PLUS an extensive range of regional favourites

For the full list speak to your BDM or customer service representative



CIDER

CORE  SOMERSBY APPLE 4.5% Somersby Apple is refreshing cider made from fermented apple juice and natural apple flavouring.	FLAVOURED  SOMERSBY BLACKBERRY 4.0% Somersby Blackberry is a fruity flavoured cider with a breath of freshness and a natural mild taste of blackberry, spreading joy and sunny togetherness wherever it is served.
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Speak to your BDM or customer service representative about the range currently available to you.



AN ITALIAN BEER
MADE FOR THE TABLE

INSTALL THE FASTEST GROWING ITALIAN LAGER*

Backed by a multi-million pound brand investment to drive consumer awareness in 2022, our new 'Made for the Table' campaign launched in April across TV, On Demand, Print and Social.

*Install and receive a
COMPLIMENTARY KEG
and
£125 OF POS*

Speak to your BDM to discuss support

Speak to your BDM to agree install. Standard POS install package provided ahead of install valued at £125. Available to new stockists only. One package per install.

*Source: Total trade On & Off, Volume & Value MAT vs Peroni, Birra Moretti & Menabrea. CGA OPMS Data to 29/01/2022, Nielsen data to 26/02/2022) **CGA OPMS Data to P11 2021

VALGANNA

ITALIA 1877

Brewed in the UK

@birrificioporettiuk

be**drinkaware**.co.uk



NEW BROOKLYN PILSNER



THREE REASONS YOU SHOULD STOCK TODAY

BROOKLYN PILSNER OUTPERFORMS COMPETITORS ON CONSUMER PREFERENCE

Brooklyn Pilsner ranked higher on 'purchase intent', 'ease of drinking', 'refreshing' and 'overall liking' (vs Camden Hells).*



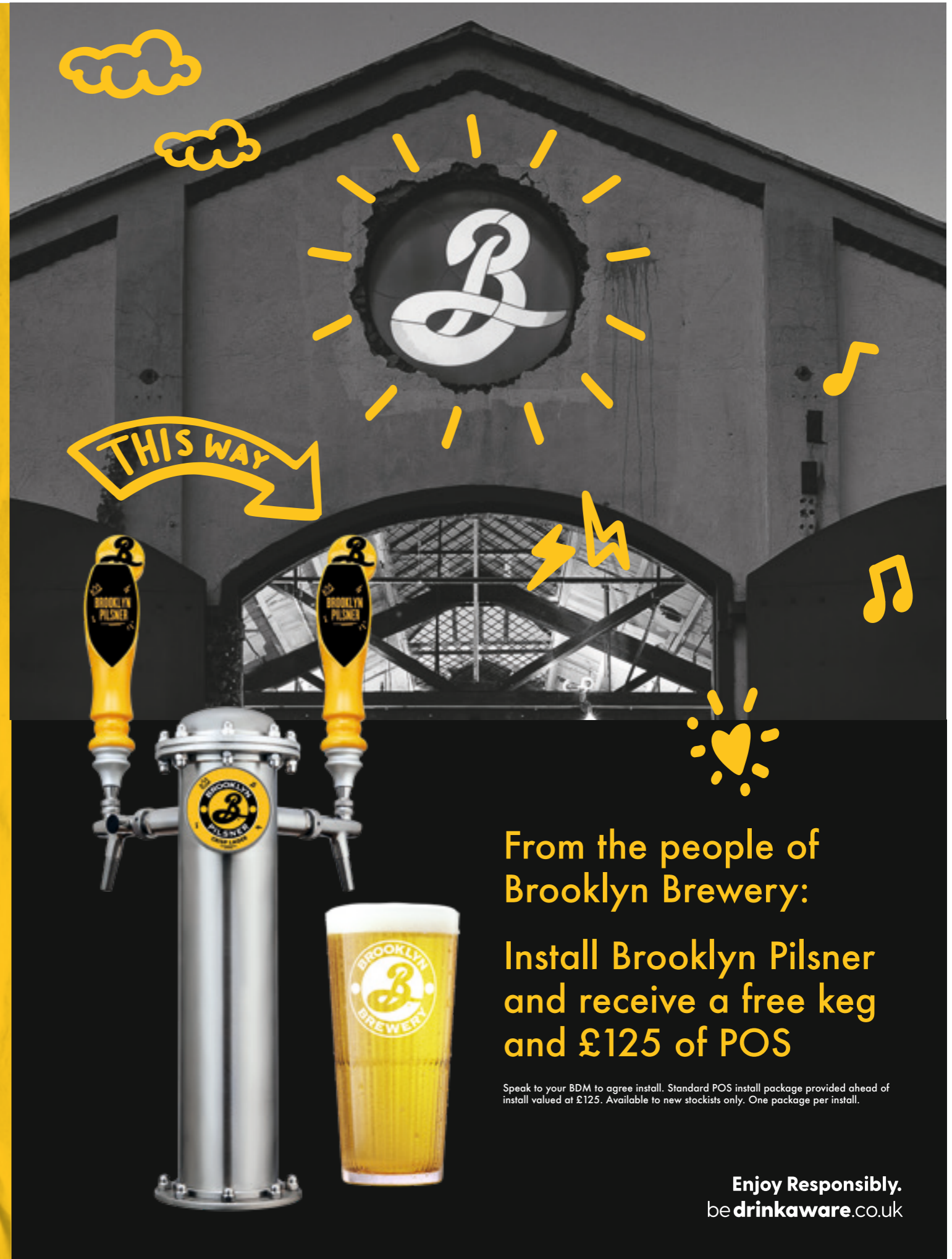
NEW BRANDING THAT BREAKS THE CATEGORY NORMS AND STANDS OUT VS. COMPETITORS

Based on the lens alone 76% of consumers think the beer would be 'easy to drink' and 84% think it 'would be refreshing'.**

BROOKLYN ATTRACTS A SIGNIFICANTLY YOUNGER AND MORE PREMIUM SHOPPER

The % of ABC1 shoppers (81.8%) & % of shoppers under 45 (42.1%) is significantly higher than total beer, total lager and even Brewdog Punk IPA.***

*Ipsos Consumer Research Amongst 273 (unbranded) and 264 (branded) past 12 month lager drinkers
**Nielsen Consumer Research Amongst N=850 18-55 YO ABC1 P4WK Beer Drinkers
*** Kantar WP 52wk to w/e 13 June '21



From the people of Brooklyn Brewery:

Install Brooklyn Pilsner and receive a free keg and £125 of POS

Speak to your BDM to agree install. Standard POS install package provided ahead of install valued at £125. Available to new stockists only. One package per install.

Enjoy Responsibly.
be**drinkaware**.co.uk



Never skim
— an —
ERDINGER



*Source: CGA Volume w/e 01/01/21 QTR.

**POS support package provided ahead of install valued at £125. One deal per install per customer. Available to new stockists only. Speak to your BDM to build your perfect POS Support Package. Enjoy Responsibly.

STOCK THE #1 IMPORTED WHEAT BEER*

EVERY SIP OF ERDINGER WEISSBIER WILL LEAVE A LASTING IMPRESSION.

Brewed to its original recipe since 1886, this premium Bavarian wheat beer is full-bodied, elegant, and refreshing.

Like champagne, ERDINGER Weissbier is matured in its bottle after the main fermentation process. This method is called "Bayerische Edelreifung", or double maturity method.

This process gives the beer its wonderful spicy wheat and yeast aromas, fruity notes, and delicately bitter flavour.

The key to enjoying the perfect glass of ERDINGER Weissbier is all in the serve. To really experience the magnificent taste, it must be poured in the traditional way, with a deep frothy top - Prost!

Install to receive a complimentary keg and £125 worth of POS support**

BEST INGREDIENTS. UNCOMPROMISING QUALITY.



UNMISTAKABLY
REFRESHING
SINCE 1886

The recipe for our classic ERDINGER Weissbier is as old as our private brewery and it hasn't changed in those 130 years. This valuable secret is guarded by our master brewers.

APPEARANCE

Fresh and radiant yellow colour, fine yeast clouding, compact froth.

AROMA

Malt and yeast aromas, freshly aromatic with delicate floral notes.

FLAVOUR

Gently spicy malt aromas, fruity notes, subtle sweetness, mild and elegant, slightly hoppy, refreshingly lively acidic note on the palate.

MOUTHFEEL

Full-bodied, lively and sparkling carbonic acid, hop note rounds out long-lasting flavour in the mouth.

be drinkaware.co.uk

Worth a try? Probably.

Discover the refreshing, crisp and perfectly balanced taste of Carlsberg Danish Pilsner.

Carlsberg



PROBABLY THE BEST  BEER IN THE WORLD

Brewed in the UK, the Danish way. Enjoy responsibly.

be.drinkaware.co.uk

THE #1 INTERNATIONAL CIDER BRAND.*

GREATER ROS THAN
STRONGBOW AND
STOWFORD PRESS**

INTRODUCING
NEW SOMERSBY
BLACKBERRY



INSTALL SOMERSBY APPLE OR BLACKBERRY TO
RECEIVE A FREE KEG AND £125 WORTH OF POS
Somersby branded drip mats, bar runners, trays, ice buckets.

*Source: Globaldata 17/06/2021

**Source: CGA On Premise Measurement to 4/12/2021

Speak to your BDM to agree install. Standard POS install package provided ahead of install valued at £125. Available to new stockists only. One package per install.

SOMERSBY.COM

Enjoy responsibly. be.drinkaware.co.uk

SOMERSBY

**MAXIMISE YOUR SALES
BY UPGRADING TO THE NEW
PREMIUM FOUNT, PERFECTLY ENGINEERED!**



**ATTRACT A MORE PREMIUM
CONSUMER BY STOCKING
WARSTEINER TODAY**

Source: CGA BrandTrack Survey February 2022.

Enjoy Responsibly
be drinkaware.co.uk

APPROVED BY GERMANS



DEALS



KOPPARBERG

Drive sales this summer with the UK's favourite cider brand¹

Buy 4 x cases of 500ml Kopparberg and get an ice bucket POS pack

- When the sun shines, **cider uplifts more** than any other alcohol category²
- Kopparberg **sales spike faster** than any other cider brand³
- Kopparberg has **more drinkers** than any other cider brand⁴

As the bestselling fruit cider brand⁵, Kopparberg is the must stock for the season

Stay in touch: [Kopparberguk](https://www.kopparberguk.com) sales@kopparberg.co.uk

Sources: 1. Savanta Top 100 Most Loved Drinks Brands report, n=48,000, Jan '21-Jun '21. 2. IRI, Total Alcohol, 52wk/e 20.2.22. 3. IRI, 52 weeks 20.2.22. 4. Germinate research 2021. 5. IRI, cider market, 52wk/e 21.01.21. T&C's: Promotion open to all customers. Promotional period of 01.07.22 - 31.07.22. Promotion is based on purchase of 4 x cases of 15 x Kopparberg 500ml, Strawberry & Lime, Mixed Fruit, Pear and Raspberry. Cases must be purchased in one order and can be mixed. Each ice bucket POS kit consists of: 5 x ice buckets, 4 x posters, ice buckets and printed POS will be delivered separate to the cases. Two promotions per venue. Whilst stocks last.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



THE PROPERLY IMPROPER GIN

BUY 3 BOTTLES* OF BROCKMANS PREMIUM GIN AND RECEIVE A CASE† OF INDIAN TONIC WATER FREE



*1 BOTTLE = 1X70CL BOTTLE. †A CASE OF BRITVIC INDIAN TONIC WATER = 24 X 200ML BOTTLES. BROCKMANS® IS DISTRIBUTED BY PROXIMO SPIRITS. ©PROXIMO SPIRITS 2022. ENJOY RESPONSIBLY. BROCKMANS PREMIUM GIN 40% ALC. BY VOL. (80 PROOF). MAXIMUM 10 DEALS PER CUSTOMER, PER WEEK

ORGANIC, FAIR TRADE WINES

Buy 11 get 1 free



Discount applied per bottle purchased, equivalent to buying 11 to get one free. Qualifying range includes all 75cl Running Duck wines

BUY ANY 5 X 70CL FROM THE ABSOLUT RANGE* TO RECEIVE 24 X 200ML COCA COLA



STOCK UP ON THE UK'S **NO1** PREMIUM VODKA BRAND**

BORN TO MIX.
ABSOLUT.
IT'S IN OUR SPIRIT

*Available while stocks last. Offer includes 24 x 200ml case of Coca Cola. Absolut range includes: Absolut Raspberry, Absolut Vanilla, Absolut Pear
** CGA OMPS MAT Prem+ Vodka to 01.01.22

@ABSOLUTUK
ENJOY RESPONSIBLY
[be drinkaware.co.uk](https://www.drinkaware.co.uk)

BUY 3 BOTTLES OF THE KRAKEN & RECEIVE YOUR FREE FREAKY TIKI KIT

LIMITED AVAILABILITY



KRAKEN AWAKEN THE BEAST COASTER

PERFECT STORM A5 CHALK BOARD

BLACK SMOKED TENTACLE GLASS

KRAKEN BAR RUNNER

KIT WORTH £50



SCAN HERE TO EXPLORE THE LEAGUE OF DARKNESS

*70cl Bottles only, x1 per customer. Whilst stocks last. Actual contents may vary from those shown. The Kraken and other trademarks are owned by Proximo Spirits. ©2022 Kraken Rum Co. Enjoy the Kraken responsibly.



BUY 3 BOTTLES* OF JOSE CUERVO® & RECEIVE A SUMMER MIX KIT† FREE

TRY A TEQUILA & TONIC

WORTH £50

QUALIFYING PURCHASE CAN INCLUDE SILVER OR REPOSADO. *1 bottle = 70CL. †WHILST STOCKS LAST. KIT WORTH £50 CONTAINS 6 x HIGHBALL GLASSES, 1 x MEXICAN ELBOW, 1 x JIGGER, 2 x CAPS, BUNTING. ACTUAL CONTENTS MAY VARY FROM THOSE SHOWN. JOSE CUERVO® AND OTHER TRADEMARKS ARE OWNED BY TEQUILA CUERVO LA ROJENA, S.A. DE C.V. ©2022 PROXIMO SPIRITS. PLEASE DRINK JOSE CUERVO® RESPONSIBLY.



Havana Club

RECEIVE 24 X 200ML COCA COLA WHEN YOU BUY 3 X 70CL BOTTLES**

HAVANA & COLA
50ML HAVANA 7YO,
150ML COLA, LIME & ICE

HAVANA CLUB IS THE NO.2 BESTSELLING RUM BRAND GLOBALLY*

ENJOY RESPONSIBLY
be drinkaware.co.uk

*DRINKS INTERNATIONAL, 2021 **AVAILABLE WHILE STOCKS LAST.



THE WORLD'S MOST AWARDED TEQUILA*

BUY 2 BOTTLES† OF 1800° SILVER

AND RECEIVE SIX GLASSES FREE**

1800
TEQUILA

be drinkaware.co.uk

*BASED ON AWARDS RECEIVED BY 1800° FROM THE ACADEMIA MEXICANA DEL TEQUILA, A.C. BETWEEN 2005 AND 2018 AND DIOSA MAYAHUEL FROM 2001 AND 2018. †1 BOTTLE = 1X70CL BOTTLE. **WHILE STOCKS LAST. ACTUAL GLASSWARE MAY VARY FROM THAT SHOWN. 1800° AND OTHER TRADEMARKS ARE OWNED BY AGAVERA CAMICHINES, S.A. DE C.V. ©2022 PROXIMO SPIRITS UK. DRINK 1800 TEQUILA RESPONSIBLY.

CHAMBORD
BLACK * RASPBERRY * LIQUEUR

MAKE THE MOMENT

MAGNIFIQUE

BUY 3 X 70CL CHAMBORD AND RECEIVE
24 X 200ML BRITVIC PINEAPPLE JUICE



CHAMBORD FRENCH MARTINI

- ✕ 20ML CHAMBORD BLACK RASPBERRY LIQUEUR
- ✕ 40ML FINLANDIA VODKA
- ✕ 60ML PINEAPPLE JUICE

THE VELVETY SMOOTH
BLACK * RASPBERRY * LIQUEUR

Please Drink Responsibly. ©2022 Brown-Forman.
Buy 3 x 70cl Chambord Black Raspberry Liqueur and receive 24 x 200ml Britvic Pineapple Juice.
Subject to availability while stocks last.



BUY 4 CASES
FROM THE BRITVIC
RANGE TO RECEIVE
A CASE OF J20
—FREE*



*Terms and conditions apply. Deal runs from 01st July 2022 – 31st July 2022. Three deals per customer per week. Qualifying range includes Britvic Cordials 1L PET, Fruit Shoot 275ml PET Britvic 55 Orange & Britvic 200ml NRB juices except Grapefruit. Free stock case is J20 Orange and Passion Fruit 275ml x 24 NRB. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

BRITVIC
SENSATIONAL
— DRINKS —

Maximise your mixing range



Buy 4 cases from our mixing range

to receive a case of Britvic tonic or low cal tonic FREE*



SCAN THE QR CODE FOR MORE SERVE AND RECIPE INSPIRATION



for the facts drinkaware.co.uk

T's & C's: Deal runs from 01st July 2022 - 31st July 2022. Qualifying range includes Britvic Mixers 200ml NRB and Pepsi Reg/Diet 200ml NRB. Free case is Britvic tonic or low cal tonic 200ml NRB x24. Promoter: Britvic Soft Drinks, Breakspeare Park, Breakspeare Way, Hemel Hempstead HP2 4TZ

Buy 5 cases to get 1 case of Coke Zero **FREE**



10 deals per customer per week



DEALS SUMMARY

BUY 4 CASES
 from the J20 range
 TO RECEIVE A **FREE** CASE OF J20
 Orange and passion fruit*



LIMITED EDITION

FOR POS KITS, RECIPES AND MUCH MORE
 VISIT WWW.SENSATIONALDRINKS.COM

PAGE	PRODUCT	DEAL
8	Poretti	Install and receive a complimentary keg and £125 of POS
10	Brooklyn Pilsner	Install and receive a free keg and £125 of POS
12	Erdinger	Install and receive a complimentary keg and £125 of POS
15	Somersby Cider	Install and receive a free keg and £125 of POS
18	Kopparberg	Buy 4 cases and receive a free ice bucket POS pack
18	Running Duck	Buy 11 bottles and get 1 bottle free
19	Brockmans	Buy 3 bottles and receive a free case of Indian Tonic Water
19	Absolut	Buy 5 x 70cl and receive 24 x 200ml Coca Cola
20	Kraken	Buy 3 x bottles and receive a free Freaky Tiki Kit worth £50
20	Havana Club	Buy 3 x 70cl from range and receive 24 x 200ml Coca Cola
21	Jose Cuervo	Buy 3 bottles and receive a summer mix kit free
21	1800 Tequila	Buy 2 bottles and receive 6 glasses free
22	Chambord	Buy 3 x Chambord 70cl and receive 24 x 200ml Bitvic Pineapple Juice
23	Britvic Sensational Drinks	Buy 4 cases from Britvic range and receive J20 case free
24	Britvic / Pepsi	Buy 4 cases from mixing range and receive Britvic tonic or low cal tonic free
25	Coca Cola	Buy 5 cases to get 1 case of Coke Zero free
26	J20	Buy any 4 cases from range and receive a free case of J20 Orange and Passion Fruit

*Terms and conditions apply. Deal runs from 01st July 2022 – 31st July 2022. Three deals per customer per week. Qualifying range includes J20 Blends NRB x24. Free case is J20 Orange & Passion Fruit 275ml NRB x 24. While stocks last. Glassware imagery is for visual purposes only. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

TERMS & CONDITIONS

THESE TERMS AND CONDITIONS APPLY TO ALL OFFERS DETAILED IN THIS ON TRADER DEALS DIRECTORY (DIRECTORY). THOSE OFFERS CANNOT BE USED IN CONJUNCTION WITH ANY OTHER OFFER OR DISCOUNT.

All products are supplied subject to our standard on trade terms and conditions of sale from time to time in force (a copy of the latest version of which is available at www.carlsbergmarstons.co.uk/termsandconditions).

PRODUCTS 1 Unless stated otherwise, the offers apply only to orders placed with Carlsberg UK Limited (Carlsberg) for delivery between 1st July - 29th July 2022 (Promotional Period). 2 Any offer may be cancelled by us without notice. Cancellation of any offer will not affect the validity of any order placed prior to the date of cancellation. All offers are subject to availability. 3 To take advantage of an offer you must: a) purchase and take delivery of the full qualifying quantity of the relevant products in a single transaction; failure to take delivery of all qualifying products may result in you becoming ineligible for the applicable free product, merchandise or any other non-stock reward (Free Product); b) quote any and all references, offer codes or other requirements specified in the Directory at the time the order is placed; and c) be a representative of a licensed premises in the UK. 4 By law, we cannot sell or supply alcohol to anyone who is not aged 18 or over. By placing an order, you confirm that you are 18 or over and agree to be bound by these terms and conditions.

FREE PRODUCTS 5 For the purpose of calculating volumes, unless otherwise stated, packaged 75cl wine: 1 case = 9L equivalent (note that 12 x 75cl bottles = 1 case); packaged single serve wine: 1 case = 24 bottles apart from Paternina where it = 25 bottles per case; boxed wine: 1 x 10L BIB = 10L of wine, 1 x 3L BIB = 3L of wine; soft drinks, flavoured alcoholic beverages, packaged beer and packaged cider: 1 case = 1 physical case; draught cider: 50L = 1 keg; spirits: 1 case = 6 x 1.5L or 12 x 70cl. 6 All offers on multiple cases purchased must be for complete unmixed cases, excluding offers on selected wines and spirits. 7 Unless stated otherwise, please allow up to 28 days from the end of the Promotional Period for delivery of your Free Product however we cannot guarantee this delivery time and we will not be liable for the acts or omissions of third parties. 8 All Free Products are subject to availability. Any images used within this Directory are for illustration purposes only and Free Products may differ in design or appearance. We reserve the right to supply a substitute Free Product of a similar value should the specified Free Product become unavailable. 9 Free Products are not redeemable for cash or credit. 10 We reserve the right, where we consider there to have been any breach of these terms and conditions or any fraud or dishonesty, to refuse any order or seek full reimbursement for any Free Product supplied to you. 11 We accept no responsibility for any tax liability caused/incurred as a result of the supply of any Free Product or promotional offer.

GENERAL 12 By placing an order, you will be deemed to have accepted and agreed to be bound by all applicable terms and conditions. 13 You are responsible for notifying us of all relevant account numbers relating to your orders, and of any change of address or other relevant details. 14 Carlsberg may use or disclose to a third party, including but not limited to its other group companies, personal data it collects from you and your personnel, or that you or your personnel provide to it, in order to fulfil its obligations to you under these terms and conditions. At any time, you may request further information about the processing of your personal data and ask that it be corrected, deleted or restricted in processing. To do so, please contact privacy@carlsbergmarstons.co.uk. Full details about the types of data we collect, what it's used for and your related rights are set out in our privacy notification, a copy of which can be accessed at www.carlsbergmarstons.co.uk/privacy-notification/. 15 Whilst any recommendations or representations in this Directory or otherwise made by Carlsberg are given in good faith, you should not rely on them in place of your own advice and our relationship with you shall be governed solely by the terms expressly set out in these terms and conditions.

16 If you enter a competition through this Directory, then such competition will be governed by the applicable competition rules. A copy of Carlsberg's principal competition rules appear on our website at www.carlsberg.co.uk. Additional rules specific to each competition may also apply. 17 Any resale price referred to is a recommendation only and you have complete discretion to set your resale price at whatever level you wish. 18 Errors and omissions excepted. 19 All prices quoted are exclusive of VAT unless otherwise stated. 20 These terms and conditions and any dispute or claim arising out of or in connection with them shall be governed by English Law and subject to the exclusive jurisdiction of the courts of England and Wales. 21 Cask Ale Allergen information of third party brand products: Please note that we have simply passed on the information we have received from each supplier. Carlsberg accepts no responsibility or liability for the accuracy of this information. If you have any queries at all, please contact the relevant supplier directly.



NEW BROOKLYN PILSNER



CRISP. BRIGHT. REFRESHING.



BROOKLYN PILSNER NOW AVAILABLE ON TAP

Enjoy Responsibly. be.drinkaware.co.uk